June 21-23, 2013
12th Annual Primary Focus Symposium
Activity: Twelfth Annual Primary Focus Symposium

Speakers:
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Raúl de Velasco, MD, FACP
Educational Objectives: 
Upon completion of this conference, participants should be better able to:

**Friday, June 21**
- Recognize the developing changes occurring in payment models that are impacting the delivery of care in the primary care setting.
- Implement improvements in the delivery of patient care based on key components of the patient-centered medical home model.
- Apply foundational components of teamwork by initiating leadership in the on-going transformation of primary care practices.
- Identify common foot and ankle problems seen in the primary care setting.
- Utilize state-of-the-art approaches for initial treatment of foot and ankle injuries.
- Implement proper referral pathways to assist patients with foot and ankle injuries.
- Explain the physiologic basis for inner ear vestibular disorders and their clinical presentations.
- Differentiate among the various types of dizziness to in order to diagnose and determine when referral to a specialist is indicated.
- Correctly perform the Epley maneuver on selected patients.
- Identify the basics of sleep architecture and its implication regarding sleep disorders.
- Utilize assessment tools and questions to appropriately diagnose sleep disturbances and sleep disordered breathing.
- Explore the challenges in providing care to sleep disorders patients, and examine the role of sleep specialists in improving gaps in care.
- Recognize the risks and benefits involved when using social media applications in the clinical setting.
- Examine what the medical associations are saying about the appropriate boundaries of the patient-physician relationship in accordance with professional ethical guidelines.

**Saturday, June 22**
- Effectively screen and identify sports-oriented individuals with critical congenital heart disease and/or those at risk for sudden cardiac death.
- Examine the data regarding effectiveness of mass echocardiography screening as a supplement to the physical examination in order to diagnose anatomic and electrical substrates for sudden cardiac death in the young athlete.
- Identify the symptoms of concussion and post-concussion syndrome.
- Explain the pathophysiology of a concussion.
- Implement the appropriate guidelines regarding concussion recognition and early management and referral.
- Describe the role of neuropsychological testing and graduated exercise for the return to play.
- Review the clinical presentation and diagnosis of hypo- and hypernatremia.
- Describe the importance of correcting sodium abnormalities.
- Illustrate the underlying clinical disorders associated with common metabolic acid-base disorders.
- Implement evidence-based criteria when ordering imaging studies for common conditions and presentations.
- Describe the latest developments in identification of disease pathways combined with imaging that can lead to improved quality and decrease costs in healthcare.

**Sunday, June 23**
- Discuss the general principles of medical consultation, including techniques that optimize the interaction between referring physicians and consulting physicians.
- Identify patients who present a preoperative risk, and effectively manage at-risk patients in the preoperative period.
- Apply the appropriate approach to assessing and diagnosing a patient with a cognitive disorder.
- Name the different biomarkers that support the diagnosis of Alzheimer’s disease.
- Examine and utilize the currently approved treatments for Alzheimer’s disease, and discuss the compounds which are being investigated currently as potential treatments in the future.
- Differentiate between similar looking skin diseases, and choose the appropriate treatment.
- Identify common skin cancers, and know when to biopsy.

**Physician Survey Results**

Total number of physicians in attendance: 108  
Number of Physicians Surveyed: 98  
Number of Responses: 10  
Response Rate: 10%

1. Since, and because of attending this conference, which of the following new strategies have you implemented in your practice?
   - I implemented changes in my medical practice to effectively manage at-risk patients in the preoperative period. 10 (100%)
   - I am more attuned with my patient’s cultural backgrounds. 4 (40%)
   - I know when to appropriately refer my patients for sleep apnea screening. 7 (70%)
   - I am now better prepared to recognize and treat for benign positional vertigo. 4 (40%)
   - I can identify intermediate risk patients who may benefit from calcium score screening. 7 (70%)
   - I now know when and what type of arch supports to prescribe for plantar fascicles. 3 (30%)
   - I now order radiology diagnostic tests more appropriately. 5 (50%)
   - I know when to appropriately correct sodium abnormalities. 2 (20%)
   - I now have a better approach to identifying the symptoms of concussion and post-concussion syndrome. 7 (70%)
   - I know the risks and benefits involved when using social media applications in my clinical setting. 6 (60%)

Other:
- No Comments.

2. Please describe one or two patient outcomes you have observed related to your enhanced use of any of the above strategies you learned at this symposium.
   - I had clear guidelines when managing a 14 year old female soccer player with concussion.
   - I have thought about and referred more patients for sleep apnea screening, and have discovered additional patients in my practice who have been diagnosed and treated for this condition.
   - Have modified the wording for medical clearances.
   - Patient satisfaction.

3. If you have not utilized any new strategies, what has prevented you from doing so? Please list any barriers that might be keeping you from applying the new strategies listed above.
   - No Comments.

4. Since, and because of your participation at this symposium how many patients have you impacted by what you learned at the symposium?
   - 1-5 4 (40%)
   - 6-10 3 (30%)

5. Comments/Suggestions about this symposium.
   - Excellent symposium.
   - You should negotiate free parking with hotel and also free Wi-Fi in room at the time of check-in, regardless of length of stay (even a day or 2 before/after event. Currently at a large national medical convention in Las Vegas and have free Wi-Fi and valet parking as a conference attendee.
   - Excellent course. I have attended two years in a row and look forward to being updated next year as well.