CALL TO ORDER
The meeting of the Continuing Medical Education (CME) Committee was called to order by Arturo Fridman, M.D., Chairman, at 12:22 p.m. in the Baptist Hospital Executive Boardroom. Members also participated via video conference from South Miami Hospital Medical Staff Office Conference Room B and via conference call from Bethesda Health.

ATTENDANCE
The following members of the CME Committee and CME Department leadership and staff were present:

- Barry M. Crown, Ph.D.
- Theodore Feldman, M.D.
- Daniel S. Goldman, M.D.
- Juergen Eisermann, M.D.
- J. Arturo Fridman, M.D.
- Mark Hauser, M.D.
- Murugesan Manoharan, M.D.
- Francisco Medina, M.D.
- Ian Nisonson, M.D.
- Michael Ozner, M.D.
- Ann Podrasky, M.D.
- Rachel Rohaidy, M.D.
- Caridad Lorenzo, R.N.
- Camila Puello
- Devica Samsundar
- Eleanor Abreu
- Katie Deane
- Gaby Fernandez
- Rossy Martinez
- Maida Pacheco
- Linda Santos
- Marie Vital Acle

RECUSAL PROCESS
Dr. Arturo Fridman reviewed the recusal process reminding CME committee members that anyone with a financial relationship relevant to the content of a CME activity or a prospective CME activity under review is expected to recuse himself/herself from any discussion and abstain from all aspects of decision making, including voting. (See Addendum A).

INTRODUCTIONS AND ANNOUNCEMENTS
Dr. Arturo Fridman welcomed the following new Committee Members:

- Rachel Rohaidy, M.D., is a psychiatrist who specializes in the prevention, diagnosis and treatment of mental, addictive and emotional disorders. Her areas of specialty include general adult psychiatry, acute/emergency psychiatry, addiction psychiatry, inpatient and outpatient detoxification and substance dependence in pregnant women.
- Daniel S. Goldman, M.D., Vice President, Medical Affairs, at Bethesda Health.
- Murugesan Manoharan, M.D., Surgical Oncologist, Chief of Genitourinary Oncology, Miami Cancer Institute, formerly of the University of Miami.

REVIEW MINUTES
The September 14, 2018 minutes were reviewed and approved by the Committee.
CONFERENCE APPLICATIONS AND REPORTS
Dr. Fridman reminded the Committee to please review all reports which are posted online in advance of the meeting in the cmE-NEWSletter or at CMECommittee.BaptistHealth.net.

Applications Previously Approved
CME applications were previously approved by the Executive Committee for the period September 1, 2018 through October 31, 2018. (See Addendum B).

Evaluation Summaries
Dr. Fridman referenced conference evaluation summaries. Evaluation summaries included results for activities for the period September 11 – 29, 2018. (See Addendum C).

OLD BUSINESS
Medical Staff Remediation Courses
This matter was tabled until the next CME Committee Meeting on February 8, 2018.

CME Medical Staff Survey
Gaby Fernandez informed the Committee that the CME Medical Staff Survey was emailed on September 7, 2018, to the entire medical staff and again in October. The response rate was only 5%. We will resend the email with a deadline date of November 15, 2018.

Controlled Substance Online Courses
The online course was launched on August 31, 2018 via eBlast to over 15,000 contacts. As of close of business on November 8, 2018, 2,700 have enrolled in the course, 1,800 completed the course. The course is now approved by the Osteopathic Board. CME is working with the Marketing Department to increase our visibility by leveraging demand for this popular course through a social media campaign.

NEW BUSINESS
FY2018 BHSF – CME Program Evaluation Report
Dr. Fridman explained that the CME Program Evaluation report is the first of a three-step annual CME Program review process that supports Baptist Health’s compliance with the ACCME Criteria for Accreditation. The process will culminate in the Committee decisions about the CME Program’s alignment with the CME Mission, the changes needed in the CME Program to achieve our Mission, and the goals for Fiscal Year 2019. The goals must be consistent with our Mission by focusing on improvements in patient care outcomes by concentrating on improving provider competencies and performance and ultimately patient care outcomes by providing independent, evidence-based CME activities. He explained that Baptist Health’s CME Program used to be based on medical staff requests but has shifted to a program collaboratively engaged with key stakeholders and departments on major initiatives to improve quality and efficiency.

CME Committee members will receive a “Call for Comments” email with a copy of the presentation so all members can review and evaluate the overall CME Program. Considering comments received from the Committee-at-large, the CME Executive Committee will finalize the Evaluation of the Overall CME Program for Fiscal Year 2018 and agree on the Fiscal Year 2019 Goals. The final report will be presented for ratification by the Committee-at-Large at the February 8, 2019 meeting. Dr Fridman encouraged committee members to take this opportunity to provide their assessment based on the presentation of 2018 highlights and data.

Dr. Fridman presented the annual report of activities, growth and accomplishments for Fiscal Year 2018. (Please reference Addendum D). Through collaboration with internal stakeholders, Baptist Health’s CME Program expanded educational offerings – adding new symposiums, conferences, internet courses and
webinars – to achieve significant growth reaching over 36,788 total attendees – including 17,725 physician attendees - and awarding 89,912 total credit hours.

**Medical Library – UpToDate Anywhere Overview**

Deviqa Samsundar, introduced the Committee to the Medical Libraries upgraded services, UpToDate Anywhere. This clinical decision support database, which has already been heavily utilized by Baptist Health clinicians, is now available from any device, including mobile phones, iPads and tablets. The site provides continuously updated evidence-based information with quick access to a comprehensive look at the literature. Continuing education and maintenance of certification credits are available. Baptist Health-affiliated Medical Staff members who already have an UpToDate username and password from a personal subscription or previous account should sign in using those credentials. For new users, there is a quick link on Cerner, or at [www.UpToDate.com](http://www.UpToDate.com).

**2019 Meeting Dates**

Dr. Fridman reminded the Committee that the next CME Committee meeting is on Friday, February 8, 2019 at noon.

**ADJOURNMENT**

There being no further business to discuss, the meeting was adjourned at 1:16 p.m.

---

J. Arturo Fridman, M.D.
Chair, Continuing Medical Education Committee
Medical Director, Continuing Medical Education Department
ADDENDUM A

RECUSAL PROCESS

In accordance with the ACCME Standards for Commercial Support:

Baptist Health is responsible to ensure that anyone who is in a position to control the content of a Continuing Medical Education (CME) activity has disclosed all relevant financial relationships with any commercial interest companies that the individual or his/her spouse or partner has or has had within the past twelve (12) months.

Additionally, we are responsible to resolve conflicts of interests of committee members with relevant financial relationships.

As a CME Committee member, you are in a position to influence the content of Baptist Health’s CME Programming.

If you have a relevant financial relationship with a commercial interest company that has products or services related to the content of CME under discussion, this presents a conflict of interest.

Please remember to:

(1) Recuse yourself from any such discussion.
   And
(2) Abstain from all aspects of discussion and decision making, including voting.

DEFINITIONS:
ACCME defines commercial interest companies as proprietary entities producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients.

ACCME considers a conflict of interest to be present when you or your spouse/partner have, or have had a financial relationship during the past (12) twelve months with a commercial interest company.
ADDENDUM B

CONFERENCE APPLICATIONS AND REPORTS
Applications Previously Approved
September 1, 2018 through October 31, 2018

Internet CME – Enduring Materials
- Abnormal Uterine Bleeding
- Aortic Valve Disease
- Atrial Fibrillation for Primary Care Physician
- Culinary Medicine
- Diabetes and Heart Disease – The Role of Aggressive Prevention
- Diabetic Nephropathy
- Facts & Fiction in Breast Cancer Scree
- In-hospital evaluation of the patient admitted with an acute ischemic stroke
- Inpatient Management of Diabetes and Hyperglycemia
- Laparoscopic Cholecystectomy
- Lung CT
- Management of Diabetes in the Elderly Patient
- Managing Cholesterol
- Manifestations and Presentations of Collagen Vascular Diseases
- Massive Transfusion Guidelines
- Non-Alcoholic Fatty Liver Disease
- Not Everything That Wheezes Is Asthma
- Primary Care Gynecologic
- Pulmonary Embolism
- Spirituality & Medicine
- Vascular Disease Diagnosis Education and Awareness Program

Regularly Scheduled Series (RSS)
- Hospitalist Core Competencies Conference Series (.50 Cat. 1 each)
- Orthopedic Joint Replacement – Case Review/Journal Club

Live CME
- 09.12.18 BHI Conference Series: Cancer Genomics
- 09.14.18 MCI Radiation Oncology Grand Rounds
- 09.29.18 MCI Oncology Academic Educational Series: Lung Cancer Update, Breast Cancer Update and Fertility Preservation in Gynecologic Malignancies (3.0 Cat. 1)
- 10.02.18 MCI Radiation Oncology Grand Rounds: Lessons Learned from Three Years of Proton Treatments
- 10.08.18 MCI Radiation Oncology Grand Rounds: Surface Image Guided Radiotherapy – Clinical Applications and Motion Management
- 10.08.18 MCI Multispecialty Grand Rounds – PARP Inhibition for Ovarian Cancer (1 Cat. 1)
- 11.01.18 ICU triage- who will live and who will die? (1 Cat. 1)
- 11.02.18 Conversations in Ethics: Is worldwide consensus on end-of-life care attainable? (1 Cat. 1)
- 11.04.18-11.07.18 Emergency Radiology edits
- 11.09.18 MCI Radiation Oncology Conference Series:Precision Medicine for Gliomas (1 Cat. 1)
- 11.09.18 OB/GYN Conference Series: Preimplantation Genetic Testing (PGT): Aneuploidy and Beyond (1 Cat. 1)
- 11.10.18  Sleep Center Symposium, 16th Annual (4.25 Cat. 1)
- 11.13.18  Pediatric Multispecialty Conference: Pediatric Pulmonary Potpourri (1 Cat. 1)
- 11.14.18  Dentistry and Medicine Conference Series – Immediate Full Mouth Reconstruction (1 Cat. 1)
- 11.16.18  MCI Radiation Oncology Conference Series: Immuno-Oncology and Post RT Response (1 Cat. 1)
- 12.01.18  ACRO Proton Therapy Symposium
- 12.07.18  Miami Brain Symposium edits
- 01.25.19  32nd Sanford H. Cole, M.D., Memorial Ob/Gyn Symposium (6 Cat. 1)
## ADDENDUM C

**CONFERENCE APPLICATIONS AND REPORTS**

Conference Evaluation Summaries

November 9, 2018

<table>
<thead>
<tr>
<th>DATE</th>
<th>CME ACTIVITY</th>
<th>FINAL SCORE</th>
</tr>
</thead>
<tbody>
<tr>
<td>15</td>
<td>2018 MCI Oncology Academic Educational Series: Hazardous Drug Safe Handling</td>
<td>4.8</td>
</tr>
<tr>
<td>22</td>
<td>17th Annual Pediatric Symposium</td>
<td>4.7</td>
</tr>
<tr>
<td>29</td>
<td>26th Annual Harry Kapp Symposium</td>
<td>4.8</td>
</tr>
</tbody>
</table>
Annual Report: 2018

Baptist Health South Florida
Continuing Medical Education Program

EVALUATION REPORT

Presented by
J. Arturo Fridman, M.D., Medical Director
November 9, 2018

Accomplishments

- Performance & Growth
  - Overall Program
  - Online Learning Program
  - International
- New Initiatives
- Collaborations
- Financials
- Conclusions
- Goals
  - 2018 Results
  - 2018 Planning

CME MISSION

Provide independent, evidence-based CME by working within Baptist Health’s institutional framework for quality improvement. Designed to improve:
- Competence
- Performance – and ultimately
- Patient Care Outcomes

Performance and Growth

<table>
<thead>
<tr>
<th>Volume Comparisons</th>
<th>FY17</th>
<th>FY18</th>
<th>Percentage Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conferences</td>
<td>251</td>
<td>421</td>
<td>↑ 69%</td>
</tr>
<tr>
<td>Credit Hours</td>
<td>1,623</td>
<td>1,982</td>
<td>↑ 22%</td>
</tr>
<tr>
<td>Total Attendees</td>
<td>24,033</td>
<td>26,708</td>
<td>↑ 11%</td>
</tr>
<tr>
<td>Doctors - Total</td>
<td>10,020</td>
<td>12,203</td>
<td>↑ 21%</td>
</tr>
<tr>
<td>Physicians</td>
<td>15,765</td>
<td>17,725</td>
<td>↑ 12%</td>
</tr>
<tr>
<td>Dentists</td>
<td>168</td>
<td>416</td>
<td>↑ 151%</td>
</tr>
<tr>
<td>Employees</td>
<td>7,354</td>
<td>13,095</td>
<td>↑ 78%</td>
</tr>
<tr>
<td>Others</td>
<td>2,859</td>
<td>5,684</td>
<td>↑ 100%</td>
</tr>
<tr>
<td>Total CME Credits Awarded</td>
<td>87,444</td>
<td>93,971</td>
<td>↑ 7%</td>
</tr>
<tr>
<td>Doctors - Total</td>
<td>40,709</td>
<td>34,404</td>
<td>↓ 15%</td>
</tr>
<tr>
<td>Self-Emp</td>
<td>31,694</td>
<td>43,270</td>
<td>↑ 37%</td>
</tr>
<tr>
<td>Others</td>
<td>5,871</td>
<td>12,258</td>
<td>↑ 111%</td>
</tr>
<tr>
<td>BMQ MOC Points Awarded</td>
<td>765</td>
<td>1,604</td>
<td>↑ 111%</td>
</tr>
</tbody>
</table>

CME Program Evaluation

CONDUCT A PROGRAM-BASED ANALYSIS

1. Evaluate CME Program data and results. Committee
   - Did we achieve our CME Mission?
   - Were 2018 goals met?
   - Are needed changes underway?
2. Identify needed or desired program changes. Committee
3. Examine feedback & suggestions to determine goals. CME Exec Comm.
4. Conclusions and finalize goals. Committee February 5, 2019

Performance and Growth

CHANGE ANALYSIS

CME in 2018 – NOT in 2017
- Echocardiography Symposium (not in FY18 – took place Sep/FY17 and Oct/FY18)
- Infection Prevention
- COPD Symposium New
- Caring for Kids with Cancer Symposium New
- Baker Ad FY18
- Required Online CME Courses
- State of the Sciences removed from Share/FY17 to Share/FY18
- Required Online CME Free participation

CME in 2017 – NOT in 2018
- Cardiovascular Disease Prevention replaced with Cardiometabolic Sympt 9.5 less credits, 96 less people
- Corner Live Training Classes Reduced
### Performance and Growth

**Ten-Year Growth in Volume**: 80%

**Total CME/CE Credits Awarded**

![Graph showing ten-year growth in volume](image)

### Performance and Growth

**International**

<table>
<thead>
<tr>
<th>Year</th>
<th>Line Courses</th>
<th>% Change</th>
<th>Webcast</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY17</td>
<td>45</td>
<td>106%</td>
<td>12</td>
<td>156%</td>
</tr>
<tr>
<td>FY18</td>
<td>55</td>
<td>22%</td>
<td>10</td>
<td>125%</td>
</tr>
</tbody>
</table>

**Countries of Participation**
- USA
- Mexico
- Bahamas
- Bermuda

### Performance and Growth

**Ten-Year Growth Doctor Attendance**: 371%

![Graph showing ten-year growth in doctor attendance](image)

### Online Learning Program

- **Published 80 New Courses**
- **Currently 148 Online Courses**

*Online Learning Program is embedded as a system-wide partner in providing timely education solutions for Compliance and Standards of Care Physician Education Rollout*

### New Initiatives

**Responding to Special Needs/Requests**

- System Priorities
  - Cerner Refresh
  - Center transition to CME Portal
  - Standards of Care
  - Compliance & Handwashing
  - Fecal occult blood testing - Emergency Dept. Physicians (required)

- Global Issues and Concerns
  - Clinic-based Well-being
  - Human Trafficking
  - Opioid Crisis – Prescribing Controlled Substances

<table>
<thead>
<tr>
<th>Volume Comparisons</th>
<th>FY17</th>
<th>FY18</th>
<th>Percentage Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Courses Offered</td>
<td>115</td>
<td>148</td>
<td>31%</td>
</tr>
<tr>
<td>New Courses Offered</td>
<td>45</td>
<td>62</td>
<td>41%</td>
</tr>
<tr>
<td>Credit Hours Offered</td>
<td>126</td>
<td>195</td>
<td>54%</td>
</tr>
<tr>
<td>Total Attendance</td>
<td>12,158</td>
<td>19,495</td>
<td>62%</td>
</tr>
<tr>
<td><em>Doctors</em></td>
<td>8,162</td>
<td>12,860</td>
<td>58%</td>
</tr>
<tr>
<td><em>Nurses</em></td>
<td>3,018</td>
<td>5,835</td>
<td>93%</td>
</tr>
<tr>
<td><em>Psychologists</em></td>
<td>68</td>
<td>103</td>
<td>51%</td>
</tr>
<tr>
<td><em>Dentists</em></td>
<td>60</td>
<td>60</td>
<td>0%</td>
</tr>
<tr>
<td><em>Clerical</em></td>
<td>2,136</td>
<td>3,499</td>
<td>64%</td>
</tr>
<tr>
<td><em>Others</em></td>
<td>1,680</td>
<td>1,671</td>
<td>1%</td>
</tr>
<tr>
<td>Total CME Credits Awarded</td>
<td>22,212</td>
<td>28,877</td>
<td>31%</td>
</tr>
</tbody>
</table>

**Increase in Others:** Various training CME/Compliance course
New Initiatives

Symposiums
- Caring for Kids with Cancer – NCH – December 2018
- Miami Cardiometabolic Symposium – February 2018
- Robotics Hands-on Workshop – March 2018
- MCVI 30th Anniversary Fellows Symposium – Oct 2018
- ACRO Proton Therapy Symposium-Miami – Dec. 2018
- Miami Brain – Dec 2018
- International evidence-based Guidelines on Minimally Invasive Pancreatic Resection (IG-MIPR) – March 2018
- Women’s Cancer Symposium – April 2019
- Particle Therapy Cooperative Group (PTCOG-NA) – Oct 2019
- Bone Marrow Transplants – Jan. 2020

Collaboration

Responding to Important Needs/Requests
System Initiatives: Standards of Care (Cont.)
- MCVI Evidence Based Clinical Care Subcommittee
  - Heart Failure – Enhanced Diuresis Protocol
  - Acute MI
  - Cardiogenic Shock
  - Pulmonary Embolism
  - Aortic Valve
  - Vascular Awareness Program

New Initiatives

Conferences/Regularly Scheduled Series (RSS)
- Tumor Boards: GI, GU, GY0, Hematology, Pediatric, Neuro, Molecular, Sarcoma, Thoracic, Breast
- Journal Clubs: RadOnc, HemOnc, Urology, SMH Ortho
- HemOnc Grand Rounds, Case Review & APP Lecture Series
- MCI Oncology Academic Educational Series
- MCI Multispecialty Grand Rounds
- Ortho APP
- Bethesda Cardiac Cath Grand Rounds
- Hospitalist Core Competency Conference Series

Collaboration

Responding to Important Needs/Requests
BHQN and BHMG
Prescribing Controlled Substances
- Support for Florida Board of Medicine to approve BHMF petition for our Prescribing Controlled Substances course to qualify for relicensure CME
- Additional petitions submitted:
  - Osteopathic Board (approved August)
  - Podiatry Board (pending decision – October meeting)
  - Board of Dentistry (pending decision – November meeting)

Collaboration

Responding to Important Needs/Requests
System Initiatives: Standards of Care
- EBCC & Physician Education Resource Council
  - Stroke (Three part series)
  - Laparoscopic Cholecystectomy
  - Sepsis → Online Primer and LIVE SIM Course
  - COPD/Asthma
  - Craniotomy

Collaboration

Responding to Important Needs/Requests
Centers of Excellence
- Miami Cancer Institute
  - Symposiums (8)
  - Conference Series & Grand Rounds (5)
- Tumor Boards (10)
- Journal Clubs Other (3)
- MCI CME Advisory Committee Formation
- MCVI – 30th Anniversary Fellows Symposium
- Robotics – Hands-on Workshop
CME COMMITTEE MINUTES
November 9, 2018

Collaboration

Responding to Important Needs/Requests to help improve efficiency

- Cerner Transition to CME Portal - Medical Informatics
- Transfer modules to Baptist Health CME Portal
- Eliminate Expenses of Vendor Contract
- Fecal Occult Blood Test – system-wide ED and Urgent Care Council
- Eliminate duplicative testing within the system
- Approval expected for system-wide requirement

Baptist Health South Florida.
Continuing Medical Education

Program Effectiveness

Medical Staff Survey
Overall, how satisfied were you with the quality of the CME programming and services offered last year? (1-4 scale)
- 3.65 Baptist Health Hospitals mean score
- 93.4% Positive responses.

CME Survey of the Medical Staff
- Rolled-out in early September.
- Continue to push for responses.
- Results will be provided in December.

Program Effectiveness

From February to September 2018 we consistently asked specific questions on post- and follow-up evaluations to obtain learner-reported data on the following.
1. Improvement in professional competence or ability.
2. Expected improvement in the health and/or treatment outcomes of patients.
3. Change in performance.

Measurement:
Evaluation 1:
We used a 5- Likert scale: 5 = Strongly Agree and 1 = Strongly Disagree. We examined the numerical responses to obtain overall reported data. Goal Analysis = 4.5 to indicate that the majority positively responded to the specific question by selecting either a 4 or a 5.
Evaluation 2:
Yes or no responses were asked.

Financials

Efforts to Increase Income
Collaboration with Foundation for Centers of Excellence Symposiums
- Grants requests yielded $80,000 income ($45K from FY17)
Cost-sharing with Centers of Excellence
Increase Attendance
- Employee Communications
- Employee Facing Recruitment at Learning Fairs & in Cafeteria
- Society Endorsements

Financials

Compared to Budget

<table>
<thead>
<tr>
<th>FY2018 Actual Compared to Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
<tr>
<td>TOTAL INCOME</td>
</tr>
<tr>
<td>TOTAL EXPENSES</td>
</tr>
<tr>
<td>DIFFERENCE</td>
</tr>
</tbody>
</table>

* The CME Department is engaged in system-wide cost-saving measures.

Baptist Health South Florida.
Continuing Medical Education
Financials

Compared to Prior Year

<table>
<thead>
<tr>
<th>Budget Report FY2018</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FY 2017</strong></td>
<td><strong>FY 2017</strong></td>
</tr>
<tr>
<td>TOTAL INCOME</td>
<td>597,824</td>
</tr>
<tr>
<td>TOTAL EXPENSES</td>
<td>2,553,227</td>
</tr>
<tr>
<td>DIFFERENCE</td>
<td>(1,955,403)</td>
</tr>
<tr>
<td>CME Conf &amp; Symp Exp</td>
<td>676,362</td>
</tr>
</tbody>
</table>

* Baptist Health is committed to the sustained development of robust continuing education (CME/CE) programming – free from conflict of interest – for Doctors, Nurses and Allied Health Professionals.

CME Program Evaluation

CONCLUSION

The Baptist Health CME Program continues to demonstrate the value of unbiased nationally accredited continuing education programming for doctors and clinical professionals through management and delivery of doctor-driven curriculum aligned with system initiatives and consistent with the Baptist Health and CME Missions.

Attendance Growth

# Attendance Growth: Total, Doctors, Employees

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Total</th>
<th>Doctors</th>
<th>Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>16,856</td>
<td>2,500</td>
<td>14,356</td>
</tr>
<tr>
<td>2018</td>
<td>16,701</td>
<td>3,090</td>
<td>13,609</td>
</tr>
</tbody>
</table>

Baptist Health South Florida
Continuing Medical Education

GOALS

- Review FY 2018 Results
- Determine FY 2019 Goals

2018 Goals - Results

- Continue creative self-promotion marketing strategies to increase awareness and participation
  - Bundling of Online Courses by Subject Resulted in increased completions
  - Promotion: Intranet Banner + Facebook Ads + Social Media Ads and Campaigns promoting by content bundles, e.g., stroke, cancer, relicensure courses
  - Face-to-face learner recruiting at Employee Learning Fairs and Similar Activities
  - Prescribing Controlled Substances – Leverage popularity to gain new learners across Florida who will prospectively utilize other CME Services.
**2018 Goals - Results**

- Continue to Reinforce/Clarify CME Course Director Duties
  - Consistent use of Course Director Agreement
  - Online Course in production for Orientation & Re-training
- Increase Income
  - Grants and Donations via Foundation - Increase of $46K in FY18.
  - Registration Fees - Increase on case by case basis consistent with fair market values
- Launch Medical Staff Survey
  - Released in September; campaign for responses continues.
- Update CME Mission Statement
  - Tabled for 2019

---

**CME Program Evaluation**

Thank you for your participation, feedback and continued support!

---

**2019 Goal Planning**

*Suggestions from CME Leadership*

1. Increase Income
   - Grants – Foundation, BHSF Centers of Excellence.
2. Focus on Centers of Excellence
3. Update CME Mission Statement
4. Continue creative self-promotion marketing strategies to increase awareness and participation
5. Increase Volume

---

**Next Steps**

**CME Committee Members will:**
- Consider data provided.
- Answer the question, “Are we meeting our CME mission?”
- Identify potential CME Program changes needed to continue meeting our CME Mission.
- Submit comments and suggestions to CME Leadership via email.

**Executive CME Committee Members will:**
- Consider all responses submitted.
- Summarize conclusions.
- Determine 2019 Goals.

**During Next Meeting, CME Committee will:**
- Review conclusions and 2019 Goals.
- Discuss implementation of potential CME program changes.