

Invitation to Sponsor or Exhibit Sponsorship/Exhibitor Prospectus and Opportunities

Miami Cancer Institute Inaugural Summit of the Americas on Immunotherapies for Hematologic Malignancies

Symposium Director: Guenther Koehne, M.D.
Symposium Co-Directors: Robert Sackstein, M.D., Ph.D.
Marcel van der Brink, M.D., Ph.D.
Ritz-Carlton Coconut Grove, Miami
3300 SW 27 Avenue
Miami, Florida, 33133

We would be pleased if you would join us as a sponsor/ exhibitor at our Inaugural MCI Summit of the Americas on Immunotherapies for Hematologic Malignancies Friday and Saturday, January 24 and 25, at the Ritz-Carlton Coconut Grove.

Overview: Given the increasing frequency of hematologic malignancies, complexities of treatments with novel agents and particularly with immunotherapeutic approaches, there is a need to provide an opportunity for oncologists, hematologists and oncology nurses to engage in a thoughtful discussions with experts in these fields. In addition, there is emerging data about the biology of these malignancies impacting optimal management of patients with these disorders. Clinical decision making and management therefore has become more complex.

This one-and-a-half-day symposium has been designed to provide an overview and opportunity to learn about the most recent advances in the treatment of leukemia, lymphoma, multiple myeloma and stem cell transplantation by novel immunotherapies and treatment combinations. Updates on evolving immunologically and molecular based system therapies will be profiled and discussed.

Networking Opportunities ▪ Luncheon Sponsor ▪ Wi-Fi and A.V Sponsor

When you participate in this inaugural CME/CE event you will network one-on-one with the physicians, leaders and healthcare providers affiliated with the Miami Cancer Institute, from the Greater South Florida Medical Community, as well as those from around the United States and international cities.

As a Gold Level Sponsor, your company will also be recognized for one year as a Corporate Philanthropy Partners program member of Baptist Health. Distinct and significant recognition will be provided at the symposium, as well as at the luncheon, in the conference hall and on the website in advance of the symposium. Details are on the following pages.

General Symposium Objectives:

- Summarize the evolving therapeutic strategies in the treatment of hematologic malignancies.
- Provide an update of new molecular and immunological treatments being developed for these diseases.
- Discuss the rationale for new targeted diagnostic and therapeutic strategies for lymphoma, myeloma and leukemia.
- Review the role and timing of hematopoietic cell transplantation and potential combinations of immunotherapeutic treatment options.

Target Audience: This educational program is directed toward hematologists, oncologists, pathologists, radiation oncologists, palliative care staff, oncology and hematology nurses, and other allied health care team members interested in the treatment of patients with hematologic malignancies.

Join us in January to be part of this inaugural event. Thank you for your consideration.

Baptist Health Continuing Medical Education Department on behalf of
Miami Cancer Institute



PROSPECTUS OF CORPORATE SUPPORTER LEVELS

A = Indicates an advertising opportunity with company logo offered free of charge to supporters at certain levels.

E = Indicates exclusive options, which are available on a first-come, first served basis.

LEVEL	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	STANDARD EXHIBITOR
RECOGNITION	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
Recognition as a Corporate Philanthropy Partners member of Baptist Health Foundation through signage at events and hospitals, Foundation website, publications and communication to leadership and board members.	•	•	•	•	
Exhibit booth with premium space in Exhibit Hall. Two 6 foot tables.	•	•			
Exhibit booth with prominent space in Exhibit Hall. One 6 foot table.	•	•	•		
Exhibit booth for table-top display. One 6-foot table.	•	•	•	•	•
Network Opportunities to interact with physicians and healthcare professionals.	•	•	•	•	•
Electricity at booth.	•	•	•	•	
Nametags for representatives.	6	5	4	2	2
Continental breakfast and refreshments in Exhibit Hall.	6	5	4	2	2
Industry Product Theater Presentation - Exclusive! Limited to 1 supporter- 30-minute session during <i>lunch</i> January 24. Will provide company with a focused, high-value live marketing opportunity to reach motivated professionals. Details provided separately. A, E	•				
Company's Logo & Link on Event Web Site and in Promotional Emails <i>NOTE: Company name size & location distinguished by level of support.</i> A	•	•			
Registration Packet Insert - Company's Flyer with promotional message and logo (One-page up to 8.5 x 11") A	•	•			
Event signage. Name recognition on prominently displayed direction/welcome signs. Name size distinguished by level of sponsorship.	•	•	•	•	
FRIDAY BREAKFAST/BREAKS SPONSOR - Special recognition (verbal) during morning remarks.	•	•	•		
SATURDAY BREAKFAST/BREAKS SPONSOR – name recognition on prominently displayed event posters.	•	•	•		
FRIDAY LUNCHEON SPONSOR - Special recognition (verbal) during morning and afternoon session opening remarks.	•	•	•		
Number of admissions to Luncheon.	6	5			
AV Support and Wi-Fi - Name recognition displayed on table tent cards with Wi-Fi code in conference hall, in addition to symposium signs, and in handout.	•	•			
AV Support and Wi-Fi - Special recognition name on PowerPoint looping before lectures and during breaks.	•	•			
*Commercial interest company recognitions will be by company name without logo, unless specifically noted that logo will be used.					

Exhibit Hall and Exhibit Booth Details for Sponsors and Exhibitors

Sponsors and exhibitors will be provided with booth space in the Exhibit Hall which is separate from the symposium sessions. In addition to communication regarding the Exhibit Hall Confirmation Form, an email will be sent to you one week prior to the symposium confirming all symposium details and the Exhibit Hall location.

Exhibit Hall - Hours, Setup and Teardown

Sponsors and Exhibitors will be provided with booth space in the exhibit hall, which is separate from the symposium sessions. An email will be sent to you two weeks before the symposium with the name of the room where the exhibits will take place, along with confirmation of all symposium details.

Exhibit Hall – Hours, Setup and Teardown

Setup: Access available Friday, January 24 starting at 6 a.m. Setup must be completed by 7a.m.

- **Your assigned table** will be marked with your company name. Please locate your table when you arrive at the Exhibit Hall.
- **Exhibit Hours:** Friday: 7a.m. – 5p.m.; Saturday: 7a.m. – 1:30 p.m.
- **Breakdown/Removal:** Saturday, January 25, after 11:30 a.m. break (subject to change).

Shipping and Delivery and Return of Exhibit Booth Materials

- We encourage you to bring your materials with you to avoid storage charges or misplaced/late shipments.
- Mark your packages clearly with your company name and the symposium name.
- Your company is responsible for hotel handling charges – both inbound and outbound.
- If you plan to ship your materials to the hotel: (1) Contact Baptist Health CME in order to obtain a hotel shipping form. (2) Schedule your shipment to arrive by **Thursday, January 23**. (3) Have your FedEx number handy in case you are unable to locate your package. (4) Properly marked boxes will be delivered to your booth the morning of **Friday, January 24**. (5) Ship properly marked boxes to:

Ritz-Carlton Coconut Grove

3300 SW 27 Avenue

Miami, FL., 33133

Attention: Adam Romano

Ref: Baptist Health South Florida

Inaugural Summit of the Americas on Immunotherapies for Hematologic Malignancies

January 24-25, 2020

(Your Name – Company Name)

- Outgoing packages must be marked properly. You may leave properly marked packages in the Exhibit Hall. The hotel will ship them out according to the label instructions on your package.

Cancellations and Refunds

Baptist Health will not refund any fees paid under this agreement in the event that the company cancels or does not use the exhibit space.

Exhibitor Participation Form and Name Badges

Please complete an Exhibitor Reservation Form, which can be found on the symposium website (link provided below). Be sure to include all names of all representatives participating. Name badges must be worn at all times to identify you as a symposium participant.

Attending Symposium Sessions

Registered exhibitors who wish to obtain credit for attending the symposium should register in advance online; Registration fees apply. Representatives of commercial interest companies are prohibited from discussing their company, brands and or products while in the education space.

Security

Sponsors and exhibitors may leave their displays in the Exhibit Hall overnight; however, we recommend you do not leave any items of value (computers, cell phones, etc.). Neither the hotel nor Baptist Health will be responsible for loss of or damage to any property. Sponsors and exhibitors agree to maintain responsibility for safeguarding their goods, materials, equipment and exhibits at all times.

Accommodations

Baptist Health has secured a block of rooms at the Ritz Carlton coconut Grove at a special group rate of \$299, plus applicable taxes and hotel fees.

Confirming Your Participation and Payment

To confirm your participation, please complete the attached Confirmation Form (pages 4 & 5).



Continuing Medical Education

EXHIBIT HALL CONFIRMATION FORM
 Sponsors and Exhibitors - Submit by Friday, December 6, 2019

Company: _____ Contact Person: _____

Email Address _____

Title: _____

Sponsorships Includes Exhibit Booth	<input type="checkbox"/> \$50,000 Platinum	<input type="checkbox"/> \$15,000 Silver	<input type="checkbox"/> \$10,000 Bronze
	<input type="checkbox"/> \$25,000 Gold		
Exhibitors Booth Only	<input type="checkbox"/> \$5,000 Standard		

NAME BADGE REQUEST for Exhibit Booth Representatives Please print name of representatives who will be exhibiting at the symposium. Please refer to Sponsor/Exhibitor Prospectus for the number of invited representatives based on level of support.

- Name: _____

CONFIRMATION AND PAYMENT

- 1 – Return this Reservation Form with the signed Terms and Conditions (pages 5 & 6) by Friday, December 6 to secure your space.
- 2 – Make full payment based on your level of support by December 6.

MY PAYMENT IS FOR A PLATINUM, GOLD, SILVER OR PRIME SPONSORSHIP.
 Contact **Megan Cottle**, Baptist Health South Florida Foundation, MeganCo@BaptistHealth.net, or 786-467-5534

- Check - Payable and Mailed to:
 Baptist Health South Florida Foundation (tax ID number 59-1923401)
 Attn: Inaugural MCI Summit of the Americas on Immunotherapies for Hematologic Malignancies
 6855 Red Road, Coral Gables, Florida 33143
- Credit Card – Contact Megan Cottle

MY PAYMENT IS FOR A STANDARD EXHIBIT.
 Contact **Alexandra Sanford**, Baptist Health CME Department, AlexandrSa@baptisthealth.net or 786-596-3638

- Check - Payable and Mailed to: Baptist Health CME Department (tax ID number 65-0267668),
 Attn: Alexandra Sanford
 8900 N. Kendall Drive, Miami, FL 33176
- Credit Card – [Online Payment](#)

Terms and Conditions for Baptist Health CME Symposium Exhibitor

For the purpose of this agreement, "Exhibitor" refers to the company(ies) represented at this event as well as the company's representative(s) present at this event; and "Baptist Health" refers to Baptist Health South Florida, its affiliates, subsidiaries, contractors, departments and/or employees.

- Exhibitors may not place brochures, marketing materials or flyers outside of that company's assigned exhibit space.
- Exhibitors may not affix anything to the walls, doors, floors or columns of the Exhibit Hall or symposium space.
- All illuminated displays and other equipment requiring electrical current must conform to local electrical codes. All extension cords must be 3-wire grounded and UL approved.
- Subletting of exhibit space is not permitted.
- Baptist Health will not refund any fees paid under this agreement if the company cancels or does not use the exhibit space.
- Baptist Health CME reserves the right to (a) reject any exhibit application; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or ban any exhibitor whose exhibit, materials or conduct is objectionable for any reason.
- Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to Baptist Health CME all monies that may have been paid.
- Upon evidence of violation, Baptist Health CME may take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that Baptist Health may thereby incur.
- Exhibitor agrees to be responsible for his/her own property and acknowledges that neither Baptist Health nor the facility assume responsibility for damage to, loss of or theft of property.
- Exhibitor shall release and hold harmless and indemnify Baptist Health from any and all claims, obligations, liabilities, causes of action, lawsuits, damages, and assessments, including legal fees, that result from an allegation of negligence on the part of the exhibitor or Baptist Health or third parties in the use of the exhibit space or activities in connection with the use of the exhibit space.

Special Accessibility Needs

In accordance with the Americans with Disabilities Act, Baptist Health CME will make all reasonable efforts to accommodate persons with disabilities at this symposium. Please notify the CME Department by Friday, December 6 by contacting Alexandra Sanford at 786-596-3638 or AlexandrSa@baptisthealth.net.

Agreement Statement

_____ (Initials) YES, I have read and understand the Baptist Health CME Symposium Exhibit and Exhibitor Terms and Conditions and agree to participate in the 2019 Inaugural Women's Cancer Symposium as an exhibitor as indicated in this contract.

NAME (print): _____
Authorized Exhibitor Representative

SIGNATURE: _____ DATE: _____

If you have any questions, please contact:

Alexandra Sanford | Phone: 786-596-3638 | Fax: 786-533-9706 | Email: AlexandrSa@baptisthealth.net
Continuing Medical Education Department, 8900 N. Kendall Drive, Miami, Florida 33176 | Main: 786-596-2398

Thank you!