



Baptist Health South Florida
Continuing Medical Education

Invitation to Sponsor or Exhibit
Sponsorship/Exhibitor Prospectus and Opportunities

Sanford H. Cole, M.D., Memorial Ob/Gyn Symposium, 33rd Annual
Friday, January 31, 2020

Miami Marriott Dadeland
9090 S. Dadeland Blvd.
Miami, FL 33156
305-671-2690

We would be pleased to have you join us as a sponsor/exhibitor at our **33rd Annual Sanford H. Cole, M.D., Memorial Ob/Gyn Symposium**, Friday, January 31, at the Miami Marriott Dadeland.

Overview: Established 33 years ago by Sanford H. Cole, M.D., the annual Ob/Gyn Symposium has grown from its modest beginnings into a robust full-day symposium held at the Miami Marriott Dadeland. Obstetricians and gynecologists have special and important responsibilities in their daily practices to diagnose and manage patients with the most common and most complicated obstetric and gynecologic problems. Staying abreast of these medical advances provides practitioners increasing opportunities to deliver high-quality patient care. The Sanford H. Cole, M.D., Memorial Ob/Gyn Symposium provides a platform for national and local specialists to share critical knowledge about innovative screening and treatment approaches to women's healthcare based on the most recent research results.

Networking Opportunities ▪ Luncheon Sponsor ▪ Wi-Fi and AV Sponsor

When you participate in this annual CME/CE event you will network one-on-one with the physicians, leaders and healthcare providers from the Greater South Florida medical community, as well as those from around the United States and abroad. As a Gold Level Sponsor, your company will also be recognized for one year as a Corporate Philanthropy Partners program member of Baptist Health. Distinct and significant recognition will be provided at the symposium, as well as at the luncheon, in the conference hall and on the website in advance of the symposium. Details are on the following pages.

Featured topics will include: Preimplantation Genetic Testing, Maternal Mortality, Recurrent Pregnancy Loss, Gynecologic Dermatology, Antenatal Betamethasone for Late Preterm Fetal Lung Maturity, Thrombophilia and Maternal Hematologic Diseases and Management of Obstetric Hemorrhage.

Target Audience: Obstetricians, Gynecologists, General Surgeons, General Practitioners, Family Physicians, Dermatologists, Oncologists, Physician Assistants, Nurse Practitioners, Nurse Midwives, Pharmacists, Labor & Delivery Nurses and all other interested healthcare professionals

Join us in January to be part of this annual event.

On behalf of Baptist Health's Continuing Medical Education Department, thank you for your consideration.

Jason James, M.D., Symposium Director



PROSPECTUS OF CORPORATE SUPPORTER LEVELS

A = Indicates an advertising opportunity with company logo offered free of charge to supporters at certain levels.

E = Indicates exclusive options, which are available on a first-come, first-served basis.

| LEVEL | GOLD SPONSOR | SILVER SPONSOR | PRIME EXHIBITOR | STANDARD EXHIBITOR |
|---|-----------------|----------------|-----------------|--------------------|
| RECOGNITION | \$10,000 | \$7,500 | \$2,500 | \$2,000 |
| Recognition as a Corporate Philanthropy Partners member of Baptist Health Foundation through signage at events and hospitals, Foundation website, publications and communication to leadership and board members. | • | | | |
| Exhibit booth with premium space in Exhibit Hall. Two 6-foot tables. | • | | | |
| Exhibit booth with prominent space in Exhibit Hall. One 6-foot table. | • | • | | |
| Exhibit booth for table-top display. One 6-foot table. | • | • | • | • |
| Network Opportunities to interact with physicians and healthcare professionals. | • | • | • | • |
| Electricity at booth. | • | • | • | |
| Name tags for representatives. | 6 | 4 | 2 | 2 |
| Continental breakfast and refreshments in Exhibit Hall. | 6 | 4 | 2 | 2 |
| Company's logo & link on event website and in promotional emails. <i>NOTE: Company name size & location distinguished by level of support.</i> A | • | | | |
| Registration packet insert – company's flyer with promotional message and logo (One-page up to 8.5 x 11") A | • | | | |
| Event signage. Name recognition on prominently displayed direction/welcome signs. Name size distinguished by level of sponsorship. | • | • | • | |
| Breakfast/Breaks Sponsor – Special recognition (verbal) during morning remarks. | • | • | | |
| BREAKFAST/BREAKS SPONSOR – name recognition on prominently displayed event posters. | • | • | | |
| Luncheon Sponsor – Special recognition (verbal) during morning and afternoon session opening remarks. | • | • | | |
| Number of admissions to Luncheon. | 6 | | | |
| AV Support and Wi-Fi – Name recognition displayed on table tent cards with Wi-Fi code in conference hall, in addition to symposium signs and in handout. | • | | | |
| AV Support and Wi-Fi – Special recognition name on PowerPoint looping before lectures and during breaks. | • | | | |

***Commercial interest company recognitions will be by company name without logo, unless specifically noted that logo will be used.**

Exhibit Hall and Exhibit Booth Details for Sponsors and Exhibitors

Sponsors and exhibitors will be provided with booth space in the Exhibit Hall, which is separate from the symposium sessions. In addition to communication regarding the Exhibit Hall Confirmation Form, an email will be sent to you two weeks prior to the symposium confirming all symposium details and the Exhibit Hall location.

Exhibit Hall Hours, Setup and Teardown

Setup: Access available Friday, January 31, starting at 6 a.m. Setup must be completed by 7 a.m.

- **Your assigned table** will be marked with your company name. Please locate your table when you arrive at the Exhibit Hall.
- **Exhibit Hours:** Friday: 7 a.m. – 3:30 p.m.
- **Breakdown/Removal:** Friday, January 31, after 1 p.m. lunch break (subject to change).

Shipping and Delivery and Return of Exhibit Booth Materials

- We encourage you to bring your materials with you to avoid storage charges or misplaced/late shipments.
- Mark your packages clearly with your company name and the symposium name.
- Your company is responsible for hotel handling charges – both inbound and outbound.
- If you plan to ship your materials to the hotel: (1) Contact Baptist Health CME to obtain a hotel shipping form. (2) Schedule your shipment to arrive by **Thursday, January 30**. (3) Have your FedEx number handy in case you are unable to locate your package. (4) Properly marked boxes will be delivered to your booth the morning of **Friday, January 31**. (5) Ship properly marked boxes to:

Miami Marriott Dadeland

9090 S. Dadeland Blvd.

Miami, FL 33156

Attention: TBD

Ref: Baptist Health South Florida

33rd Annual Sanford H. Cole, M.D., Memorial Ob/Gyn Symposium

January 31, 2020

(Your Name – Company Name)

- Outgoing packages must be marked properly. You may leave properly marked packages in the Exhibit Hall. The hotel will ship them out according to the label instructions on your package.

Cancellations and Refunds

Baptist Health will not refund any fees paid under this agreement in the event that the company cancels or does not use the exhibit space.

Exhibitor Participation Form and Name Badges

Please complete an Exhibitor Reservation Form, which can be found on the symposium website (link provided below). Be sure to include names of all representatives participating. Name badges must be worn at all times to identify representatives as symposium participants.

Attending Symposium Sessions

Registered exhibitors who wish to obtain credit for attending the symposium should register in advance online. Registration fees apply. Representatives of commercial interest companies are prohibited from discussing their company, brands and/or products while in the education space.

Security

Sponsors and exhibitors may leave their displays in the Exhibit Hall overnight; however, we recommend you do not leave any items of value (computers, cell phones, etc.). Neither the hotel nor Baptist Health will be responsible for loss of or damage to any property. Sponsors and exhibitors agree to maintain responsibility for safeguarding their goods, materials, equipment and exhibits at all times.

Accommodations

Miami Marriott Dadeland has a limited number of rooms available. When making your reservation, call 305-671-2690 or 800-228-9290, and request the Baptist Health South Florida rate. For more information, visit the hotel website at

MiamiDadelandMarriott.com.

Confirming Your Participation and Payment

To confirm your participation, please complete the attached Confirmation Form.



EXHIBIT HALL CONFIRMATION FORM

Sponsors and Exhibitors – Submit by Friday, January 17, 2020

Company: _____ **Contact Person:** _____

Title: _____ **Email address:** _____

Address: _____ **City:** _____ **State:** _____ **ZIP:** _____

Telephone: _____ **Fax:** _____

| | | |
|---|--|---|
| Sponsorships Includes Exhibit Booth | <input type="checkbox"/> \$10,000 Gold | <input type="checkbox"/> \$7,500 Silver |
| Exhibitors Booth Only | <input type="checkbox"/> \$2,500 Prime | <input type="checkbox"/> \$2,000 Standard |

NAME BADGE REQUEST for Exhibit Booth Representatives Please print names of representatives who will be exhibiting at the symposium. Refer to page 2 of this prospectus for the number of invited representatives based on level of support.

Name: _____

Name: _____

Name: _____

Name: _____

Name: _____

Name: _____

CONFIRMATION AND PAYMENT

1 – Return this Reservation Form with the signed Terms and Conditions (pages 4 & 5) by Friday, January 17, to secure your space.

2 – Make full payment based on your level of support by January 17.

MY PAYMENT IS FOR A GOLD OR SILVER SPONSORSHIP.

Contact **Megan Cottle**, Baptist Health South Florida Foundation, MeganCo@BaptistHealth.net or 786-467-5534

Check – Payable and Mailed to: Baptist Health South Florida Foundation (tax ID number 59-1923401)

Attn: 33rd Sanford H. Cole, M.D., Memorial Ob/Gyn Symposium

6855 Red Road, Coral Gables, FL 33143

Credit Card – Contact Megan Cottle

MY PAYMENT IS FOR A PRIME OR STANDARD EXHIBIT.

Contact **Audrey Gurskis**, Baptist Health CME Department, AudreyD@BaptistHealth.net or 786-596-5569

Check – Payable and Mailed to: Baptist Health CME Department (tax ID number 65-0267668)

Attn: Audrey Gurskis

8900 N. Kendall Drive, Miami, FL 33176

Credit Card – [Online Payment](#)

Terms and Conditions for Baptist Health CME Symposium Exhibitor

For the purpose of this agreement, "Exhibitor" refers to the company(ies) represented at this event as well as the company's(ies') representative(s) present at this event; and "Baptist Health" refers to Baptist Health South Florida, its affiliates, subsidiaries, contractors, departments and/or employees.

- Exhibitors may not place brochures, marketing materials or flyers outside of that company's assigned exhibit space.
- Exhibitors may not affix anything to the walls, doors, floors or columns of the Exhibit Hall or symposium space.
- All illuminated displays and other equipment requiring electrical current must conform to local electrical codes. All extension cords must be 3-wire grounded and UL approved.
- Subletting of exhibit space is not permitted.
- Baptist Health will not refund any fees paid under this agreement if the company cancels or does not use the exhibit space.
- Baptist Health CME reserves the right to (a) reject any exhibit application; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or ban any exhibitor whose exhibit, materials or conduct is objectionable for any reason.
- Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to Baptist Health CME all monies that may have been paid.
- Upon evidence of violation, Baptist Health CME may take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that Baptist Health may thereby incur.
- Exhibitor agrees to be responsible for his/her own property and acknowledges that neither Baptist Health nor the facility assume responsibility for damage to, loss of or theft of property.
- Exhibitor shall release and hold harmless and indemnify Baptist Health from any and all claims, obligations, liabilities, causes of action, lawsuits, damages, and assessments, including legal fees, that result from an allegation of negligence on the part of the exhibitor or Baptist Health or third parties in the use of the exhibit space or activities in connection with the use of the exhibit space.

Special Accessibility Needs

In accordance with the Americans with Disabilities Act, Baptist Health CME will make all reasonable efforts to accommodate persons with disabilities at this symposium. Please notify the CME Department by Friday, January 17, by contacting Audrey Gurskis at 786-596-5569 or AudreyD@BaptistHealth.net.

Agreement Statement

_____ (Initials) YES, I have read and understand the Baptist Health CME Symposium Exhibit and Exhibitor Terms and Conditions and agree to participate in the 2020 Sanford H. Cole, M.D., Memorial Ob/Gyn Symposium, 33rd Annual, as an exhibitor as indicated in this contract.

NAME (print): _____ Authorized Exhibitor Representative

SIGNATURE: _____ DATE: _____

If you have any questions, please contact:

Audrey Gurskis | Phone: 786-596-5569 | Fax: 786-533-9706 | Email: AudreyD@BaptistHealth.net

Continuing Medical Education Department, 8900 N. Kendall Drive, Miami, FL 33176 | Main: 786-596-2398

Thank you!