

Invitation to Sponsor or Exhibit Sponsorship/Exhibitor Prospectus and Opportunities

Caring for Kids With Cancer Symposium, October 19, 2019
Miami Cancer Institute

Presented by
Miami Cancer Institute and Nicklaus Children's Hospital

Working in partnership to provide the best possible care for the communities they serve, two local leaders in healthcare – **Miami Cancer Institute**, part of **Baptist Health South Florida**, the area's largest, not-for-profit healthcare provider, and nonprofit **Nicklaus Children's Hospital**, part of **Miami Children's Health System** and the leading provider of children's healthcare services in South Florida – are collaborating to improve healthcare through continuing education.

We would be pleased if you would join us as a sponsor/ exhibitor at our **Caring for Kids With Cancer Symposium**, Saturday, October 19, 2019 at the Miami Cancer Institute.

Overview: This full day symposium will highlight a spectrum of new developments and innovative advances in current pediatric oncology practice. The faculty — including leading experts from the top local and national cancer care institutions — will review the latest technologies and therapeutic approaches to challenging clinical problems, and will focus on evidence-based approaches to the special physical, emotional and psychological needs of pediatric cancer patients and their families.

Networking Opportunities ▪ Wi-Fi and A.V Sponsor

When you participate in this CME/CE event you will network one-on-one with the physicians, leaders and healthcare providers affiliated with both host institutions and with participants from the Greater South Florida Medical Community, as well as those from around the United States and international cities.

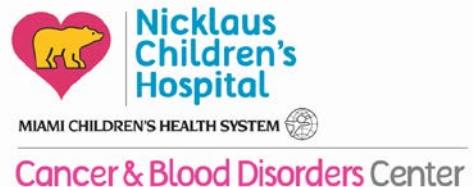
As a Gold Level Sponsor, your company will also be recognized for one year as a Corporate Philanthropy Partners program member of Baptist Health. Distinct and significant recognition will be provided at the symposium, as well as at the luncheon, in the conference hall and on the website in advance of the symposium. Details are on the following pages.

Featured topics will include: Genomics; New Developments in the Management of Childhood Brain Tumors, Neuroblastoma, Acute Lymphoblastic Leukemia and Neurofibromatosis; Nutrition and Cancer; Informed Consent for Pediatric Patients; and Pediatric Neuropsychiatry

Target Audience: Pediatricians, Pediatric Oncologists, Hematologists/Oncologists, Infectious Disease Pediatricians, Pediatric General Internists, Family Physicians, Neonatologists, ED Physicians, Psychiatrists, Psychologists, Nurses, Social Workers, Respiratory Therapists, Radiation Technologists, Dietitians, Pharmacists, Clinical Lab Personnel and all other healthcare providers who care for children with cancer.

Join us in December to be part of this inaugural collaborative event. Thank you for your consideration.

Baptist Health Continuing Medical Education Department on behalf of
Miami Cancer Institute and Nicklaus Children's Hospital
MiamiCancerInstitute.com/CaringforKids



Sponsor Support Levels

LEVEL	GOLD SPONSOR	SILVER SPONSOR	PRIME EXHIBITOR	STANDARD EXHIBITOR
RECOGNITION	\$8,000	\$5,000	\$2,000	\$1,000
Recognition as a Corporate Philanthropy Partners member of Baptist Health Foundation through signage at events and hospitals, Foundation website, publications and communication to leadership and board members.	•			
Exhibit booth with premium space in Exhibit Hall. Two 6 foot tables.	•			
Exhibit booth with prominent space in Exhibit Hall. One 6 foot table.		•		
Exhibit booth for table-top display. One 6-foot table.			•	•
Electricity at booth.	•	•	•	
Nametags for representatives.	6	4	2	2
Continental breakfast and refreshments in Exhibit Hall.	6	4	2	2
Name/Logo** recognition on symposium website. Name size and location distinguished by level of sponsorship.	•	•		
Name/Logo** recognition in symposium handout. Name size and location distinguished by level of sponsorship.	•	•		
Event signage. Name/Logo** recognition on prominently displayed direction/welcome signs. Name size distinguished by level of sponsorship.	•	•		
SATURDAY BREAKFAST/BREAKS SPONSOR – name/logo** recognition on prominently displayed event posters, in handout and on website.	•			
Number of admissions to Luncheon.	6			

**Commercial interest companies receive name-in-text recognition per ACCME regulations. Other organizations receive logo recognition when available.

Exhibit Hall and Exhibit Booth Details for Sponsors and Exhibitors

Sponsors and exhibitors will be provided with booth space in the Exhibit Hall which is separate from the symposium sessions. In addition to communication regarding the Exhibit Hall Confirmation Form, an email will be sent to you one week prior to the symposium confirming all symposium details and the Exhibit Hall location.

Gold Sponsors (\$8,000)

- Premium placement in Exhibit Hall.
- Double-size booth with two 6 foot covered and skirted table.
- Space for floor displays.
- Electrical access.
- Exhibitor badges and continental breakfast for six representatives.

Exhibit space is included with these additional Gold Sponsorship privileges:

1. Company name recognition prominently placed on website, on signage and in symposium materials.
2. Access for six representatives to all events.
3. Opportunity to interact with physicians and healthcare professionals in a collegial, relaxed setting.
4. List of attendees.

Silver Sponsors (\$5,000)

- Prominent placement.
- Six-foot covered and skirted table.
- Electrical access.
- Exhibitor badges and continental breakfast for four representatives.

Exhibit space is included with these additional Silver Sponsorship privileges:

1. Company name recognition on website, posters and in symposium materials.
2. Opportunity to interact with physicians and healthcare professionals in a collegial, relaxed setting.
3. List of attendees.

Prime Exhibitors (\$2,000)

- Tabletop display space.
- Six foot covered and skirted table.
- Electrical access.
- Assigned location.
- Exhibitor badges and continental breakfast for two representatives.

The exhibit fee constitutes payment for your company's advertising display/exhibit purposes.

Standard Exhibitors (\$1,000)

- Tabletop display space.
- Six-foot covered and skirted table.
- Assigned location.
- Exhibitor badges and continental breakfast for two representatives.

The exhibit fee constitutes payment for your company's advertising display/exhibit purposes.

Exhibit Hall - Hours, Setup and Teardown

Setup Saturday, October 19: Access available beginning at 6 a.m.
Setup must be completed by 7 a.m.

- Your assigned table will be marked with your company name.
- For the complete symposium schedule, visit MiamiCancerInstitute.com/CaringforKids.

Exhibit Booth Materials

- We encourage you to bring your materials with you. We do not have storage space.
- Mark your packages clearly with your company name and the symposium name.

Cancellations and Refunds

Baptist Health will not refund any fees paid under this agreement in the event that the company cancels or does not use the exhibit space.

Exhibitor Participation Form and Name Badges

Please complete an Exhibitor Reservation Form, which can be found on the symposium website (link provided below). Please include all of the names of the representatives participating. Name badges must be worn at all times to identify you as a symposium participant.

Attending Symposium Sessions

Registered exhibitors who wish to obtain credit for attending the symposium should register in advance online; Registration fees apply. Representatives of commercial interest companies are prohibited from discussing their company, brands and or products while in the education space.

Confirming Your Participation and Payment

To confirm your participation, please complete the attached Confirmation Form.



EXHIBIT HALL CONFIRMATION FORM

Sponsors and Exhibitors - Submit by Friday, September 27, 2019

Company: _____ **Contact Person:** _____

Title: _____ **Email address:** _____

Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Telephone: _____ **Fax:** _____

Sponsorships Includes Exhibit Booth	<input type="checkbox"/> \$8,000 Gold	<input type="checkbox"/> \$5,000 Silver
Exhibitors Booth Only	<input type="checkbox"/> \$2,000 Prime	<input type="checkbox"/> \$1,000 Standard

NAME BADGE REQUEST for Exhibit Booth Representatives Please print name of representatives who will be exhibiting at the symposium. Please refer to Sponsor/Exhibitor Prospectus for the number of invited representatives based on level of support.

Name: _____ Name: _____

Name: _____ Name: _____

Name: _____ Name: _____

CONFIRMATION AND PAYMENT

- 1 – Return this Reservation Form with the signed Terms and Conditions Friday, September 27th. to secure your space.
- 2 – Make full payment based on your level of support by September 27.

MY PAYMENT IS FOR A GOLD OR SILVER *SPONSORSHIP*.
 Contact **Laura Denoux**, Baptist Health South Florida Foundation, LauraDen@BaptistHealth.net, or 786-467-5404

Check - Payable and Mailed to: Baptist Health South Florida Foundation (tax ID number 59-1923401)
 Attn: Caring for Kids With Cancer
 6855 Red Road, Coral Gables, Florida 33143

Credit Card – Contact Laura Denoux

MY PAYMENT IS FOR A PRIME OR STANDARD EXHIBIT.
 Contact **Alexandra Sanford**, Baptist Health CME Department, AlexandrSa@baptisthealth.net or 786-596-3638

Check - Payable and Mailed to: Baptist Health CME Department (tax ID number 65-0267668),
 Attn: Alexandra Sanford
 8900 N. Kendall Drive, Miami, FL 33176

Credit Card – [Online Payment](#)

Terms and Conditions for Baptist Health CME Symposium Exhibitor

For the purpose of this agreement, "Exhibitor" refers to the company(ies) represented at this event as well as the company's representative(s) present at this event; and "Baptist Health" refers to Baptist Health South Florida, its affiliates, subsidiaries, contractors, departments and/or employees.

- Exhibitors may not place brochures, marketing materials or flyers outside of that company's assigned exhibit space.
- Exhibitors may not affix anything to the walls, doors, floors or columns of the Exhibit Hall or symposium space.
- All illuminated displays and other equipment requiring electrical current must conform to local electrical codes. All extension cords must be 3-wire grounded and UL approved.
- Subletting of exhibit space is not permitted.
- Baptist Health will not refund any fees paid under this agreement if the company cancels or does not use the exhibit space.
- Baptist Health CME reserves the right to (a) reject any exhibit application; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or ban any exhibitor whose exhibit, materials or conduct is objectionable for any reason.
- Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to Baptist Health CME all monies that may have been paid.
- Upon evidence of violation, Baptist Health CME may take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that Baptist Health may thereby incur.
- Exhibitor agrees to be responsible for his/her own property and acknowledges that neither Baptist Health nor the facility assume responsibility for damage to, loss of or theft of property.
- Exhibitor shall release and hold harmless and indemnify Baptist Health from any and all claims, obligations, liabilities, causes of action, lawsuits, damages, and assessments, including legal fees, that result from an allegation of negligence on the part of the exhibitor or Baptist Health or third parties in the use of the exhibit space or activities in connection with the use of the exhibit space.

Special Accessibility Needs

In accordance with the Americans with Disabilities Act, Baptist Health CME will make all reasonable efforts to accommodate persons with disabilities at this symposium. Please notify the CME Department by Friday, September 27 by contacting Alexandra Sanford at 786-596-3638 or AlexandrSa@baptisthealth.net.

Agreement Statement

_____ (Initials) YES, I have read and understand the Baptist Health CME Symposium Exhibit and Exhibitor Terms and Conditions and agree to participate in the 2019 Caring for Kids With Cancer Symposium as an exhibitor as indicated in this contract.

NAME (print): _____ Authorized Exhibitor Representative

SIGNATURE: _____ DATE: _____

If you have any questions, please contact:

Alexandra Sanford | Phone: 786-596-3638 | Fax: 786-533-9706 | Email: AlexandrSa@baptisthealth.net

Continuing Medical Education Department, 8900 N. Kendall Drive, Miami, Florida 33176 | Main: 786-596-2398

Thank you!